

The traditional male comes out of the closet. B&C's La Havana presents an elegant man, though not in the least dull. With B&C, he is rather dashing and exudes optimism. he shows an aversion to dreariness, transformed through previously-unknown monochrome shades.

**B&C La Havana**

Ultra-trendy sleeves, gathered and slightly full at the top, this polo shirt is the embodiment of total femininity. Its cut gently hugs the body and its heavy stitch (230 g/m<sup>2</sup>) gives it perfect body. Women will feel like latter-day princesses!

**B&C Heavymill /women**

Our highly successful B&C Safran Pure /women polo shirt is now available in a long-sleeved version. We wanted it to be totally up-to-the-minute in its cut. Its clean lines, superior stitch quality, finish and perfect detail make it a sure-fire success in the B&C collection.

**B&C Safran Pure LSL /women**



*Polos & Shirts*

B&C Heavymill /women & B&C Heavymill



*T-Shirts*

B&C Exact 190 /women & B&C Exact 190

3 NEW T-SHIRTS

**B&C Women-Only PC & B&C Men-Only PC**

The B&C only family is being expanded this year through a new material - Polycotton. Made of 65% polyester - 35% cotton, these 2 models are suitable for sublimation printing thanks to their high Polyester content. This material also enables us to offer a new range of colours: **Ultras**. Get ready for the Fluo flow!

The B&C Exact 190 has received its double and is now available in the women's version, the **B&C Exact 190 /women**.



**B&C JACKET COLLECTION**

B&C Attitude /women & B&C Attitude /men

**B&C Sirocco Metallic /w. & B&C Sirocco Metallic**  
Full Metal or Futurist trend! Gold or silver: grab the limelight with B&C Sirocco Metallic and B&C Sirocco Metallic /women.

**B&C Attitude /women & B&C Attitude /men**  
"Urban Loose" blouson jackets for the most trendy promotions you'll come up with this year.

**B&C Hooded Softshell /women & B&C Hooded Softshell /men**

Superior performance - Highly advanced material and technology - the most meticulous attention, right down to the last detail. The quality of this jacket ensures durability, performance and exceptional comfort. What's more, it is fitted with a detachable, adjustable hood giving complete freedom of movement and full peripheral vision.

**JACKET COLLECTION**



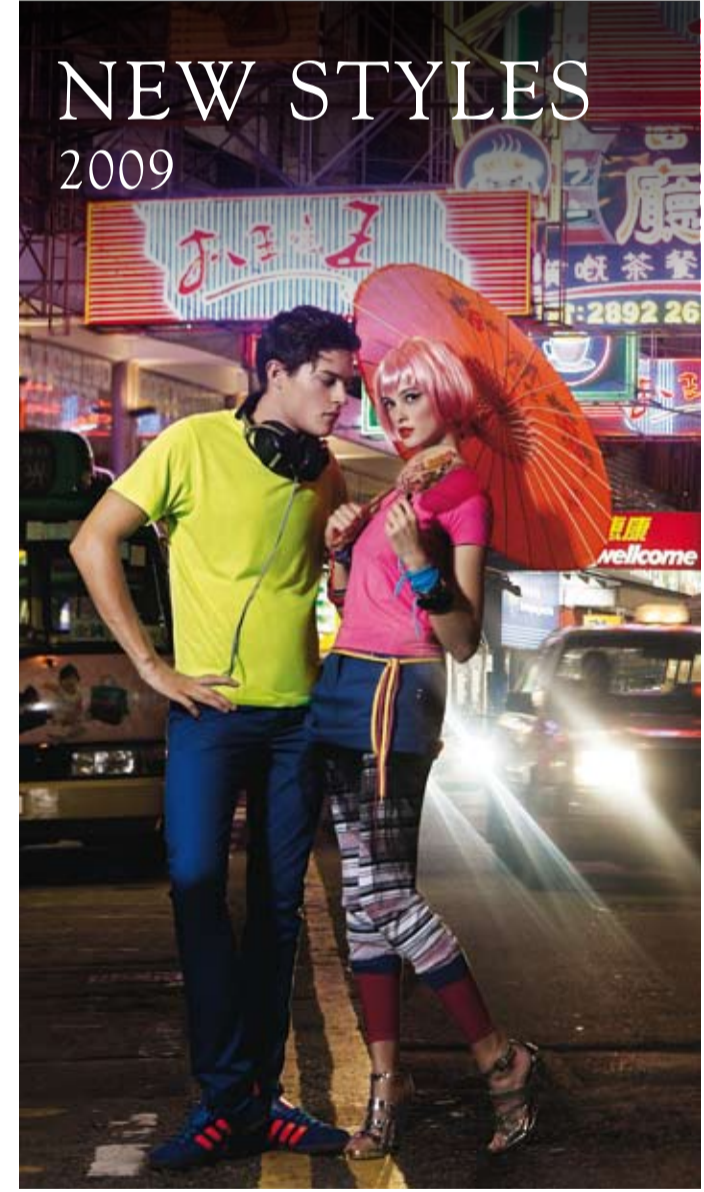
**B&C Biosfair, Clever Collection**

B&C Biosfair Tee /women & B&C Biosfair Tee /men

A NEW CLEVER COLLECTION IS BORN. This unique collection is 100% sustainable because it's 100% FAIRTRADE AND 100% ORGANIC, as the only way to save our planet and the Human Race is BIOEQUITABILITY\*\*

**THIS COLLECTION COMPRISES 2 T-SHIRTS AND 2 POLO SHIRTS, AND FOLLOW THE DUO CONCEPT.**

\* **Biosphere**: The part of the earth and its atmosphere in which living organisms exist or that is capable of supporting life.  
\*\* **Bioequitability** = FAIRTRADE + ORGANIC, notion that combines the rules of Fairtrade with those of agrobiology. This is the only solution that ensures both economic development and total respect for the environment and for biodiversity.



**NEW STYLES 2009**

T-Shirts | 2009 New Styles

DUO  
CONCEPT



**B&C Women-Only PC** <sup>TM 251</sup>

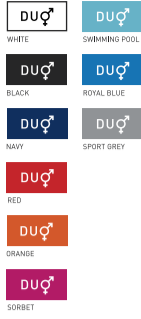
**Single Jersey**  
65% Polyester - 35% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | S - M - L - XL  
5 pcs/pack & 25 pcs/carton  
**MEDIUM FIT**

**B&C Men-Only PC** <sup>TM 250</sup>

**Single Jersey**  
65% Polyester - 35% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup> | S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton  
**MEDIUM FIT**

T-Shirts | 2009 New Style

DUO  
CONCEPT



**B&C Exact 190 /women** <sup>TM 040</sup>

**Single Jersey** | 100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup> | XS - S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton  
**MEDIUM FIT**

T-Shirts | 2009 New Styles

DUO  
CONCEPT



**B&C Biosfair Tee /women** <sup>TM 801</sup>

**Single Jersey**  
100% Single Jersey 100% Fairtrade and Organic certified combed cotton  
160 g/m<sup>2</sup> | S - M - L - XL  
1 pc/pack & 25 pcs/carton  
**MEDIUM FIT**

**B&C Biosfair Tee /men** <sup>TM 802</sup>

**Single Jersey**  
100% Single Jersey 100% Fairtrade and Organic certified combed cotton  
160 g/m<sup>2</sup> | S - M - L - XL - XXL  
1 pc/pack & 25 pcs/carton  
**MEDIUM FIT**

Polo Shirts | 2009 New Style

DUO  
CONCEPT

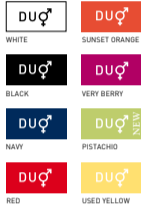


**B&C Safran Pure LSL /w.** <sup>PW 456</sup>

**Piqué** | 100% pre-shrunk ring-spun combed cotton | 180 g/m<sup>2</sup>  
XS - S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton  
**MEDIUM FIT**

Polo Shirts | 2009 New Style

DUO  
CONCEPT



**B&C Heavymill /women** <sup>PW 460</sup>

**Piqué**  
100% pre-shrunk ring-spun combed cotton  
230 g/m<sup>2</sup>  
XS - S - M - L - XL - XXL  
5 pcs/pack & 25 pcs/carton  
**MEDIUM FIT**

Polo Shirts | 2009 New Styles

DUO  
CONCEPT



**B&C Biosfair Polo /women** <sup>PW 820</sup>

**Piqué**  
100% Fairtrade and Organic certified combed cotton  
180 g/m<sup>2</sup> | S - M - L - XL  
1 pc/pack & 25 pcs/carton  
**MEDIUM FIT**

**B&C Biosfair Polo /men** <sup>PM 821</sup>

**Piqué**  
100% Fairtrade and Organic certified combed cotton  
180 g/m<sup>2</sup> | S - M - L - XL - XXL  
1 pc/pack & 25 pcs/carton  
**REGULAR FIT**

Shirts | 2009 New Style

DUO  
CONCEPT



**B&C La Havana** <sup>SM 570</sup>

100% combed cotton → WRINKLE FREE  
Poplin 120 g/m<sup>2</sup> | S - M - L - XL - XXL  
1 pc/pack & 20 pcs/carton  
**MEDIUM FIT**

JACKETS | 2009 New Styles

DUO  
CONCEPT

JACKET  
COLLECTION



**High performance Softshell jacket - detachable hood**

**B&C Hooded Softshell /w.** <sup>JW 937</sup>

**OUT:** 94% polyester- 6% elastane  
**OUTER:** softshell woven  
**MEMBRANE:** bounded breathable with micro holes  
**INNER:** micro-fleece anti-pilling  
**IN:** 100% polyester mesh lining  
XS - S - M - L - XL - XXL  
1 pc/pack & 10 pcs/carton

**B&C Hooded Softshell /m.** <sup>JM 930</sup>

**OUT:** 94% polyester- 6% elastane  
**OUTER:** softshell woven  
**MEMBRANE:** bounded breathable with micro holes  
**INNER:** micro-fleece anti-pilling  
**IN:** 100% polyester mesh lining  
S - M - L - XL - XXL - XXXL  
1 pc/pack & 10 pcs/carton

JACKETS | 2009 New Styles

DUO  
CONCEPT

JACKET  
COLLECTION



**Urban Loose Blouson**

**B&C Attitude /women** <sup>JW 926</sup>

**OUT:** 100% Rip-stop nylon with critical taped seams | Waterproof  
**IN:** 100% polyester Single Jersey  
XS - S - M - L - XL - XXL  
1 pc/pack & 10 pcs/carton

**B&C Attitude /men** <sup>JM 960</sup>

**OUT:** 100% Rip-stop nylon with critical taped seams | Waterproof  
**IN:** 100% polyester Single Jersey  
S - M - L - XL - XXL - XXXL  
1 pc/pack & 10 pcs/carton

JACKETS | 2009 New Styles

DUO  
CONCEPT



JACKET  
COLLECTION



**The Windbreaker**

**B&C Sirocco Metallic /w.** <sup>JW 811</sup>

100% Taffeta® nylon | Waterproof  
S - M - L - XL - XXL  
1 pc/pack & 30 pcs/carton

**B&C Sirocco Metallic /m.** <sup>JM 810</sup>

100% Taffeta® nylon | Waterproof  
S - M - L - XL - XXL  
1 pc/pack & 30 pcs/carton

JACKETS | 2009 New Colour

DUO  
CONCEPT



JACKET  
COLLECTION



**The Windbreaker**

THOSE STYLES ARE AVAILABLE IN 12 OTHER COLOURS

**B&C Sirocco** <sup>JU 800</sup>

100% Taffeta® nylon | Waterproof  
S - M - L - XL - XXL - XXXL\*  
10 pcs/pack & 30 pcs/carton

**B&C Sirocco /women** <sup>JW 902</sup>

100% Taffeta® nylon | Waterproof  
XS - S - M - L - XL - XXL  
10 pcs/pack & 30 pcs/carton

JACKETS | 2009 New Colour

DUO  
CONCEPT



JACKET  
COLLECTION



**The Windbreaker**

**B&C Sirocco** <sup>JU 800</sup>

100% Taffeta® Polyester | Waterproof  
S - M - L - XL - XXL  
10 pcs/pack & 30 pcs/carton

**B&C Sirocco /women** <sup>JW 902</sup>

100% Taffeta® Polyester | Waterproof  
XS - S - M - L - XL - XXL  
10 pcs/pack & 30 pcs/carton

\*AVAILABLE IN: WHITE, BLACK, NAVY, RED, ROYAL BLUE AND BOTTLE GREEN.

\*\* ALL OVER TRANSFER PRINT